

FOR IMMEDIATE RELEASE

## **2011 Technology Impact Award Finalists Announced** *BC Companies Making Their Mark on the World*

VANCOUVER, BC, May 2, 2011 – Today the BC Technology Industry Association (BCTIA) announced the finalists for the 2011 Technology Impact Awards (TIAs). Under the awards theme of ‘BC’s Mark on the World’, the 2011 finalists reaffirm British Columbia’s status as a global leaders in clean energy and innovative software solutions, including mobile computing.

“This year we find ourselves celebrating companies who have made substantial gains in technology and market development during one of the most trying business environments in the past 70 years,” observed Pascal Spothelfer, President and CEO of the BCTIA. “This year’s finalists demonstrate the breadth and depth of the engineering talent found in British Columbia and our ability to attract some of the best and brightest in the world”, Spothelfer added. “They have continued the trend of BC companies creating solutions that are benefiting people and companies around the world.”

The finalists represent a broad range of technologies including enterprise, mobile and social media software; power electronics, imaging and microprocessor hardware, including quantum processing; and unique lighting and hybrid Stirling/Thermoacoustic devices. Their solutions can be found in a number of environments including healthcare, retail, financial services, research labs, telecommunications, green building and power utilities.

The Technology Impact Awards are broken into three groups: Technology Awards, Company Awards, and Personal Recognition Awards. This year’s finalists are:

### **Excellence in Product Innovation**

- Alpha Technologies Ltd. <http://www.alpha.ca>
- D-Wave Systems Inc. <http://www.dwavesys.com>
- QR Loyalty <http://www.qrloyalty.com>
- SunCentral Inc. <http://www.suncentralinc.com/>

### **Best Application of Technology**

- McKesson Medical Imaging Group <http://www.mckesson.com>
- Subserveo Inc. <http://www.subserveo.com>

### **Most Promising Pre-Commercial Technology**

- Etalim Inc. <http://www.etalim.com>
- Secodix Corp. <http://www.secodix.com>

### **Most Promising Start-Up**

- Etalim Inc. <http://www.etalim.com>
- QR Loyalty <http://www.qrloyalty.com>
- Xomo Digital <http://www.xomodigital.com>

#### Emerging Company of the Year

- Clevest Solutions Inc. <http://www.clevest.com>
- QHR Technologies Inc. <http://qhrtechnologies.com>
- Vivonet Inc. <http://www.vivonet.com>

#### Company of the Year

- Avigilon <http://www.avigilon.com>
- PMC-Sierra <http://www.pmc-sierra.com/>
- Tantalus <http://www.tantalus.com>

#### Team of the Year

- Avigilon <http://www.avigilon.com>
- SAP Canada <http://www.sap.com/canada>
- Vision Critical <http://visioncritical.com>

Other awards to be presented at the Technology Impact Awards Dinner include:

**Community Engagement:** Awarded to a company and its employees for their corporate social responsibility programs and initiatives that have had a direct impact on the community in which they live, work and play.

**Person of the Year:** Awarded to an individual who has made an outstanding contribution to the technology industry during the year.

**Bill Thompson Award:** Awarded to an individual who has demonstrated the highest level of leadership in BC's technology industry throughout their business career.

Winners will be announced on June 9<sup>th</sup> at the Technology Impact Awards Dinner, to be held at the Vancouver Convention Centre-West Building. Purchase tickets at <http://www.thetias.com>.

#### About the BCTIA

The BC Technology Industry Association is an industry-funded organization supporting the growth of British Columbia's knowledge economy. Our membership of 2700+ member companies employ over 60,000 workers and represents companies of all sizes and sectors.

The BCTIA delivers programs and services that assist in the growth and success of our members and our industry. These include the Technology Impact Awards, where excellence in innovation is celebrated, PEER2PEER groups, where members connect to share and learn, and the Centre4Growth where technology entrepreneurs have access to information and coaching to assist in the growth of their business.

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